

SPONSORSHIP PACKAGES





WHISKEY BASH OKC

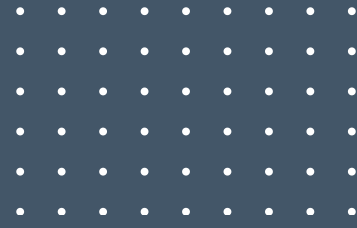
Oklahoma City's premier whiskey festival. Created by members of the thriving whiskey community of OKC, Whiskey Bash is the can't miss spirits tasting expo of the year for whiskey enthusiasts & connoisseurs alike.

500+
ATTENDEES



Saturday June 1st, 2024
Oklahoma City Convention Center

OFFICIAL PARTNERS



BOURBONHEADS

PRESENTING SPONSOR



DRAGON
SPIRITS MARKETING

OFFICIAL POURING PARTNER



SPONSOR



ATTENDEE MARKETING PARTNER

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

- name on event logo
- name on all promotional materials
- name on photo booth backdrop
- 3x social media shoutouts
- name on all event signage
- 10 x 20 vendor booth included

SOLD!

DINNER SPONSOR

\$3,000

- company logo at buffet line
- company logo on all napkins
- thank you announcement from stage
- inclusion in attendee gift bags
- social media shoutout
- 10x20 vendor booth included

1 AVAILABLE

GLENCAIRN SPONSOR

\$2,500

- company logo on all sampling glencairn glasses & lanyards
- thank you announcement from stage
- inclusion in attendee gift bags
- social media shoutout
- 10x20 vendor booth included

1 AVAILABLE

PHOTO BOOTH SPONSOR

\$2,500

- logo on photo booth backdrop
- logo watermark on all photos printed & used on social media
- social media shoutout
- inclusion in attendee gift bags
- 10x20 vendor booth included

1 AVAILABLE

ATTENDEE GIFT BAG SPONSOR

\$1,500

- logo on all attendee gift bags
- thank you announcement from stage
- social media shoutout
- inclusion in attendee gift bags
- 10x20 vendor booth included

1 AVAILABLE

COCKTAIL/CIGAR LOUNGE SPONSOR

\$1,000

- logo on lounge tables & entry
- logo on napkins
- social media shoutout
- thank you announcement from stage
- inclusion in attendee gift bags
- 10x20 vendor booth included

1 AVAILABLE

*to secure your sponsorship opportunity for Whiskey Bash OKC please contact:

LEWIS@BOURBONHEADS.COM

DISTILLERIES, BRANDS, AND VENDORS

DISTILLERY/SAMPLING VENDOR

\$400

(\$300 early bird)

- 10 x 10 booth: pipe, drape, table & 2 chairs
- sampling - all corkage fees paid by event
- logo & link on event website
- 2 social media mentions (1 pre-event & 1 during event)

50 AVAILABLE

NON-SAMPLING VENDOR

\$300

(\$200 early bird)

- 10 x 10 booth: pipe, drape, table & 2 chairs
- logo & link on event website
- 2 social media mentions (1 pre-event & 1 during event)

25 AVAILABLE

HOSTED BRAND EXPERIENCE

\$2,000

(\$1,500 early bird)

- 1 hour branded experience for up to 50 attendees (ticketed experience)
- logo & link on event website
- 3 social media mentions (1 pre-event & 1 during event)
- 2 thank you announcements from stage

4 AVAILABLE

ADD ONS:

10 x 20 booth upgrade: \$250

10 x 20 end cap booth upgrade: \$750

Attendee gift bag inclusion: \$250

Stage Feature/Announcement: \$100

Social Media + Influencer Feature: \$1,000

Post Event Email Recap Feature: \$100

*to secure your vendor opportunity for Whiskey Bash OKC please contact:

LEWIS@BOURBONHEADS.COM



RESERVE TODAY

Whiskey Bash OKC

Lewis Letton

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(405) 471-3739

Oklahoma City Convention Center

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